AKANKSHA PANDEY

USER EXPERIENCE DESIGNER

CONTACT

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Portfolio akankshapandey.in

EDUCATION

Master of Design (Experience Design)

2020- 2022
National Institute of Fashion Technology, Bangalore, Karnataka

B.Tech (Computer Science)

2009-2013
Om Prakash Jindal Institute of Technology, Raigarh, Chhattisgarh

Intermediate (PCM)

2008-2009
Narayana junior college, Hyderabad, Andra Pradesh

ABILITIES

- User Research
- Design Research
- Design thinking
- User Experience
- Interface Design

SOFTWARE SKILLS

PERSONAL PROFILE

Love to design using a human-centered, intuitive approach for improved user experience. User research, user flow, wireframing, prototyping, interaction design, and problem-solving are the things I've worked on.

For effective designs, I strike the proper balance between user empathy, usability, and aesthetics.

WORK EXPERIENCE

UX Designer

Text Mercato Solutions.Pvt.Ltd   June 2022 - Present

Designed a **B2B Product Information Management** system that provides software as a service platform **for small to medium enterprises.** Also, created an accessible system for e-commerce sellers. Worked on **system mapping, conducting user research, user flow, wireframing, and screen auditing.**

UX Design Intern

Text Mercato Solutions.Pvt.Ltd   January 2022 - April 2022

Worked on creating a **design system, system mapping, MVP, user research, task flow, and wireframing.**

UX/ UI Design Intern

Soul Studio   May 2021 - July 2021

Worked on **User research, future state journey mapping, wireframes, interaction, and usability testing** on a project based on **mental health care.**

ACHIEVEMENTS

- Received Gold Award (outstanding performance) in Text Mercato for the 3rd quarter (October 2022- December 2022)
- Shortlisted among top 3 to present dissertation project at Design Techno Summit at NIFT Bengaluru (May 2022)